

§10.4#7 | Consider population of 1000 people.

Let  $R = \#$  who have heard rumor

$N = \#$  who haven't heard rumor

$$y = \text{fraction who've heard rumor} = \frac{R}{1000}$$

We have  $R + N = 1000$  and  $R = 1000y$ .

$$\frac{dR}{dt} = k \left( \frac{R}{1000} \right) \left( \frac{1000 - R}{1000} \right)$$

$$\Rightarrow 1000 \frac{dy}{dt} = k y (1 - y)$$

$$\Rightarrow \frac{dy}{dt} = M y (1 - y)$$

(b.) Solve it.

Recall (or observe)  $\frac{1}{y(1-y)} = \frac{1}{y-y^2} = \frac{1-y+y}{y(1-y)} = \frac{1}{y} + \frac{1}{1-y}$  (answer to part a.)

$$\int \frac{dy}{y(1-y)} = \int M dt \quad \rightarrow \quad \int \left( \frac{1}{y} - \frac{1}{y-1} \right) dy = \int M dt$$

$$\ln|y| - \ln|y-1| = Mt + C_1$$

$$\ln \left| \frac{y}{y-1} \right| = Mt + C_1$$

$$\ln \left| \frac{y-1}{y} \right| = -Mt - C_1$$

$$1 - \frac{1}{y} = k e^{-Mt}$$

$$\therefore \boxed{y = \frac{1}{1 - k e^{-Mt}}}$$

§ 10.4# 7 Continued

(2)

At 8AM, 80 people have heard rumor

At noon, 500 people have heard the rumor

At what time will 900 people have heard rumor?

Let  $t=0$  be 8AM and  $t=4$  be noon.

$$y(0) = \frac{80}{1000} = \frac{1}{1-k} \quad \Rightarrow \quad 1000 = 80 - 80k \quad \therefore k = \frac{-920}{80} = \underline{-11.5 = k}$$

$$y(4) = \frac{500}{1000} = \frac{1}{1-ke^{-4M}}$$

$$2 = 1 + 11.5e^{-4M} \quad \Rightarrow \quad \frac{1}{11.5} = e^{-4M}$$

$$\Rightarrow 11.5 = e^{4M}$$

$$\Rightarrow M = \frac{1}{4} \ln(11.5)$$

$$\Rightarrow \underline{M \approx 0.6106}$$

$$y(t) = \frac{1}{1 + 11.5e^{-0.6106t}}$$

Find  $t$  s.t.  $y(t) = \frac{900}{1000} = \frac{1}{1 + 11.5e^{-0.6106t}}$

$$1000 = 900 + 900(11.5)e^{-0.6106t}$$

$$100 = 900(11.5)\exp(-0.6106t)$$

$$\frac{1}{9(11.5)} = \frac{1}{\exp(0.6106t)}$$

$$t = \frac{1}{0.6106} \ln(9(11.5)) \approx 7.5984$$

$$t = 8AM + 7.598 \text{ Hours}$$

$$\rightarrow \boxed{t = 3:35:24 \text{ PM}}$$

(I leave § 10.4# 8 to you to consider)